



# WE JOINED THE NATION'S No. 1 NETWORK FOR LISTING DISTRIBUTION

Our real estate company has an aggressive strategy for attracting home buyers to our listings. By distributing your listing information, along with photographs, to a wide array of premier consumer Web sites, we make sure that we maximize every opportunity to attract qualified buyers to the table.

## DID YOU KNOW...



**87% of home buyers use the Internet to search for a new home.**

(NAR 2008 Profile of Home Buyers & Sellers)

**38 million home buyers search the internet each month for real estate information.**



**One in 3 buyers finds the home they ultimately purchase on the Internet.**

(NAR 2008 Profile of Home Buyers & Sellers)



- YAHOO! REAL ESTATE
- AOL REAL ESTATE
- TRULIA
- ZILLOW.COM
- FRONTDOOR
- HOMEAWAYREALESTATE.COM
- PROPERTY PURSUIT
- PROPERTY SHARK
- REALTYTRAC
- TWEETLISTER.COM
- GOOGLE MAPS
- CYBERHOMES
- OODLE
- HOMEFINDER
- HOTPADS
- VAST
- CLRSEARCH.COM
- HOMES.COM
- INVESTORLOFT
- LAKEHOMESUSA.COM
- MYREALTY.COM
- PROPBOT
- ENORMO
- SECOND SPACE
- OPENHOUSE.COM
- OVERSTOCK.COM
- EREALEINVESTOR
- MYNEWPLACE.COM